🌐 International Business

Certificate in Digital Trade Strategy (CDTS)

Make informed business decisions and create coherent policies for digital trade

The Certificate in Digital Trade Strategy is designed to give you a complete, end-to-end picture of what is needed to digitise your trade and supply chain processes.

Why take the CDTS?

- Identify the right strategy to accelerate your digitisation roadmap through a holistic understanding of your supply chains

- Adopt a common, standards-based approach to digital transformation and avoid 'digital islands'

- Remove manual inefficiencies and boost profitability with rich, real-time data that makes trade faster, cheaper and more secure, while reducing environmental impact

Who is the CDTS for?

Shippers and Carriers
Heads of Trade, Heads of Strategy, Heads of Sales Operations, Heads of Logistics, Enterprise Architects, Chief Digital Officers.

FinTechs
Heads of Technology, Chief Product Officers, Architects, Developers

Banks
Heads of Trade, Head of Risk and Compliance

Policy Makers
Heads of Trade Policy, Digital Trade Policy Leads

Certificate structure

The objective of the course is to provide learners with a deep understanding of the various components required to digitise trade and supply chain processes at scale. Learners will leave the course with a macro level understanding of the various supply chain component parts applicable in trade, the standards relating to each component part, and how these can reduce friction in integration. The curriculum is split into 5 modules, each containing between 4-6 lessons, and a final exam.

Module 1—The architecture of international trade and supply chains

Module 2—Critical challenges associated with digitising trade and trade finance

Module 3—The making of an enabling legal environment for digital trade

Module 4—Exchanging trade and supply chain data in a trusted environment

Module 5—Interoperability frameworks—putting it together

Final exam—1 hour, proctored online assessment. Candidates who pass will receive a digital certificate signed by the ICC Secretary General

Course authors

Jointly produced by the ICC Digital Standards Initiative and ICC Academy, this unique online course brings together insights from a well curated panel of more than 20 industry champions, legal experts, innovative trailblazers and public policy officials.

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> "In today's increasingly digitalised world, going digital is no longer a nice to have, it is a must have. Organisations that fail to digitalise their trade and supply chains are likely to be left behind. While going digital does require some resources, it pays off in the medium to long term. The sooner a company makes the move, the more rapidly it will be able to enjoy the benefits."
>
> **Emmanuelle Ganne**
> World Trade Organization (WTO)

Accredited by

LIBF

BAFT

GTPA
GLOBAL TRADE PROFESSIONALS ALLIANCE

Price

CDTS for individuals
US$499

CDTS for teams
(5 or more)
US$ tailored pricing

Contact **sales@iccacademy.com.sg**

What's included

- One-year access to the entire certificate programme—more than 5 hours of online learning over 5 modules, 20+ lessons and a final online exam

- 20 video lectures from industry champions, legal experts, innovative trailblazers and public policy officials

- Interactive learning—the course contains self-assessment questions and case studies to help you embed what you learn and apply it to real world scenarios

- A timed one-hour online exam—if you pass (70%) you will receive an ICC Academy, industry-recognised certificate

About the ICC Academy

The ICC Academy is the educational arm of the International Chamber of Commerce (ICC). We offer a wide range of online certificates and courses that leverage ICC's position as a world leader in defining commercial rules and standards to support international commerce. All our courses and qualifications are designed by leading industry experts to meet the educational needs of banks, corporates and other organisations at the forefront of international trade.

Learn more at **icc.academy**

ICC Academy

About the ICC Digital Standards Initiative

The ICC Digital Standards Initiative (DSI) aims to accelerate the development of a globally harmonized, digitised trade environment, as a key enabler of dynamic, sustainable, inclusive growth. We engage the public sector to progress regulatory and institutional reform, and mobilize the private sector on adoption, implementation and capacity building.

Learn more at **dsi.iccwbo.org**

ICC Digital Standards Initiative