



International Business

Microfinance Associate Certificate (MAC)



The Microfinance Associate Certificate (MAC) provides a practical overview and leverage a deeper understanding of challenges and processes required to achieve business-readiness for anyone joining the microfinance industry.

Who's taking the MAC?

Microfinance providers, SMEs, financial institutions, corporates, banks, non-profit organisations, legal and regulation teams.

Why take the MAC?

- Streamline application processes for all parties via best practices and collaborative risk mitigation strategies
- Understand the new microfinance business models which have grown to serve 140 million low-income clients
- Discover the impact of financial inclusion on climate change, economic growth, SMEs and more.

Certificate structure

Comprising 5 courses, the programme has been created in partnership with Satin Creditcare Network (SCNL), one of the world's leading microfinance providers. Microfinance institutions and services provide financial assistance and awareness to people living in less-developed economies. The certificate covers the primary models, application methods and impact of microfinance, as well as the possible risks and mitigation strategies.

Price

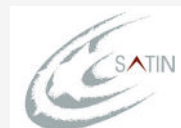
The price of this certificate is US \$499.

This include access to all 5 courses, in addition to the assessment examination.

COURSES

- Introduction to Microfinance
- Microfinance Ecosystem and Application
- Microfinance Technology and Analytics
- Microfinance Risk and Mitigation
- Microfinance Indicators and Impact

In partnership with



“Microfinance as an industry has a high social and economic impact. This new programme, ‘Microfinance Associate Certificate (MAC)’ will help industry veterans and professionals unlock the potential to drive financial inclusion agenda, along with techniques of processes, technology, business analytics, and risk mitigation. MAC as an intellectual resource, enhances the knowledge, information, ideas and decision making at all levels and help them contribute towards the larger social fabric of the unbanked and the communities from the bottom of the pyramid. We are glad to have partnered with ICC Academy to design this programme.”

H P Singh

Chairman, Satin Creditcare Network



About the ICC Academy

The ICC Academy was founded in 2015 to provide market leading e-learning for trade professionals worldwide. The ICC Academy offers a wide range of specialised programmes, leveraging ICC’s position as a world leader in defining commercial rules and standards to support international commerce.

The ICC Academy is a part of the Paris-based International Chamber of Commerce (ICC) which has over 6 million members in more than 100 countries, including many of the world’s largest companies, SMEs, business associations and local chambers of commerce. ICC promotes international trade, responsible business conduct and a global approach to regulation through a unique mix of advocacy and standard setting activities—together with market-leading dispute regulation services.

Learn more at icc.academy