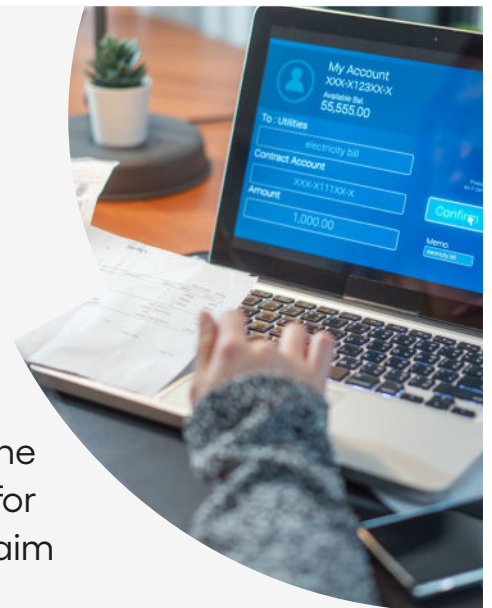




International Business

E-invoicing Solutions Certificate (ESC)



The E-Invoicing Solutions Certificate (ESC) explains the steps necessary to adopt e-invoicing, the processes for successful implementation and its benefits with the aim of expanding business.

Who's taking the ESC?

Business owners and management teams, export and import managers, finance and operations teams, trade lawyers, trade promotion executives and banks.

Why take the ESC?

- Reduce common mistakes with traditional invoicing, while improving tax reporting, working capital and supplier relations
- Improve access to lending and finance by enabling easy presentment of your business' financial history
- Boost your digital footprint and attract new and connected audience bases

Certificate outline

- Lesson 1: Traditional Methods
- Lesson 2: E-Invoicing Overview
- Lesson 3: Going Digital
- Lesson 4: Industry Case Studies
- Lesson 5: Assessment

Certificate structure

Divided into 5 lessons, the programme has been created alongside Mastercard and in partnership with Basware and Xero. The certificate leverages a deep understanding of the digital payment ecosystem to increase the efficiency of an organisation's finance operations while making it easier to transact with customers.

Price

The price of the certificate is US\$350. This includes access to all 5 lessons, in addition to the assessment examination.

In partnership with



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“When companies are just starting out, invoicing is pretty straightforward. It’s when the volume of customers increases that it starts to become a challenge. This is when digitizing invoicing becomes essential to a business’s ability to continue to grow. While starting on the path to digitization may sound daunting, it begins with a simple switch to e-invoicing. For ambitious SMEs, this practical and user-friendly course is a must as it combines the decades of know-how and resources of ICC Academy, Mastercard, Basware and Xero to help SMEs improve their day-to-day business operations.”

James Anderson

Executive Vice President of Commercial Products, Mastercard



About the ICC Academy

The ICC Academy was founded in 2015 to provide market leading e-learning for trade professionals worldwide. The ICC Academy offers a wide range of specialised programmes, leveraging ICC’s position as a world leader in defining commercial rules and standards to support international commerce.

The ICC Academy is a part of the Paris-based International Chamber of Commerce (ICC) which has over 6 million members in more than 100 countries, including many of the world’s largest companies, SMEs, business associations and local chambers of commerce. ICC promotes international trade, responsible business conduct and a global approach to regulation through a unique mix of advocacy and standard setting activities—together with market-leading dispute regulation services.

Learn more at icc.academy