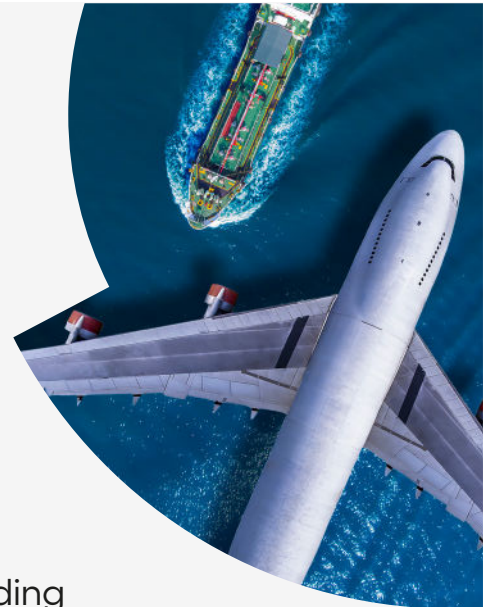


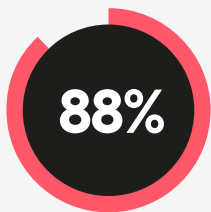


International Business

Export/Import Certificate (EIC)



The Export/Import Certificate (EIC) provides comprehensive and practical knowledge on how to conduct cross-border transactions. This professional certificate programme offers an in-depth understanding of international trade processes and their related risks to successfully compete in foreign markets.



88% of our survey respondents said the certification helped them bridge their knowledge gap

Who's taking the EIC?

International trade professionals, including auditors, customs brokers, export and import managers, forwarders and carriers, insurance providers, trade finance bankers, private and government inspectors, trade lawyers and trade promotion executives.

Why take the EIC?

- Pick up on the key market-entry strategies from industry best practices
- Avoid costly mistakes by identifying the trade risks in a transaction
- Improve skills in negotiation and risk management by better understanding the global market

Certificate structure

Comprising of 5 courses, the programme was created by leading trade expert, Guillermo Jimenez, author of the best-selling publication, "The ICC Guide to Export/Import: Global Standards for International Trade". Each course covers the essential skills required to effectively trade worldwide and manage an international business, from negotiating contracts to resolving cross-border disputes.

COURSES

- International Trade Overview
- Business Transactions and Contracts
- Financing and Security Devices
- International Logistics and Sourcing
- Global Business Management

Accredited by

The London Institute
of Banking & Finance

IBF The Institute of
Banking & Finance
Singapore

CSCMP Council of Supply Chain
Management Professionals
Educating and Connecting the World's Supply Chain Professionals

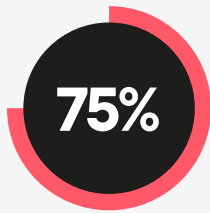
For CDCS® and CSDG® holders

After completing the full certificate, holders of the Certificate for Documentary Credit Specialists (CDCS®) or Certificate for Specialists in Demand Guarantees (CSDG®) will earn valuable CPD points for their required recertification.



Full Certification
US\$699

Individual Course
US\$150



75% of our survey respondents said they would recommend the EIC to a colleague

What's included with the full certification purchase?

- One-year access to the entire e-learning programme (5 courses)
- Interactive learning with 4 hours of video lectures, 16 narrated animations and 250 assessment questions to a range of topics
- A searchable and printable glossary containing all the key terms to refer to throughout the programme
- Case studies from 15 companies or individuals to help apply your learning to the real-world
- A live, proctored final exam with the potential to receive an industry-recognised certificate
- Dedicated, full-time IT support to assist with any issues or questions

What EIC Alumni say

“When my clients ask me questions about transportation and financing, I now have the answers and feel in a much better position to help them. The EIC has made me feel much more confident and I feel I can offer my clients real value for money.”

Collins Ayoo

International Trade Centre, Kenya

“In this complex, rapidly changing environment, it pays to be up to date with global export standards and strategies. This comprehensive ICC Academy course provides a foundation in export and import best practices and terminology.”

Guillermo Jimenez

Professor of International Trade and Fashion Law,
Fashion Institute of Technology



About the ICC Academy

The ICC Academy was founded in 2015 to provide market leading e-learning for trade professionals worldwide. The ICC Academy offers a wide range of specialised programmes, leveraging ICC's position as a world leader in defining commercial rules and standards to support international commerce.

The ICC Academy is a part of the Paris-based International Chamber of Commerce (ICC) which has over 6 million members in more than 100 countries, including many of the world's largest companies, SMEs, business associations and local chambers of commerce. ICC promotes international trade, responsible business conduct and a global approach to regulation through a unique mix of advocacy and standard setting activities—together with market-leading dispute regulation services.

Learn more at icc.academy