

DIGITAL TRADE FINANCE AND FINTECHS

ICC
ACADEMY

Level 2

Duration 5 learning hours

Language English

Price US\$200

Credits 5

Credits category CTFP Elective Course

Course code TF 201-6



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Target audience

General practitioners working in fin-techs, banks, corporates, insurance, or financial institutions in functions such as Strategy, Relationship Management, Product Management & Sales, Credit, Compliance, Legal etc. but with an interest in digital trade finance and in the digitisation of physical and financial supply chains.

Course objectives

Digital Trade & Supply Chain Finance has evolved significantly over the past few years and has become an integral part of the life of all parties involved in the commercial contract settlement process. Many processes have been automated to facilitate the handling of physical supply chain (shipment of goods) and financial supply chain (trade instruments and trade documents) and are in daily use around the globe. The Digital Trade Finance course will provide you with an overview of the Digital Trade Finance/Digital Commerce world including the advent of Fintechs, the legal, regulatory & commercialisation challenges involved, and describe broad ranged trends and solutions that are available to support international trade.

The course will introduce the land of Fintech. Excitement and expectations are high for non-bank Fintech providers to replace banks by driving efficiencies across the supply chain which provides easy access to credit, therefore helping SMEs access capital. These online peer-to-peer lending platforms, invoice financing, working capital financing, non-bank Fintechs—from North America, Europe and Asia—continue to try to bring sustainable and scalable commercial propositions to market. These platforms are cumulatively financing tens of billion dollars of transactions while the traditional financing market continues to account for double digit multiples of trillions of dollars which bring us to the question—what is currently missing and how do these companies scale up?

Lessons:

- Introduction** The Digital Trade Landscape - Evolution and History
- Module 1** The Digital Trade Ecosystems - Definition, Key Building Blocks, Key Stakeholders, institutions, Legal and Regulatory Systems
- Module 2** Digitised Risk Mitigation in the Open Account Space: Bank Payment Obligation (BPO)
- Module 3** Bank Agnostic Multi-bank Platform - MT 798
- Module 4** End to End Electronic Presentations of Documentary Trade Finance
- Module 5** Digitisation of the Financial Supply Chain and Trade Finance
- Module 6** The Fintech Ecosystem
- Module 7** Emerging Technologies
- Module 8** Assessment



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ABOUT THE AUTHOR



ANAND PANDE

Founder GPP, ex Global Head of Trade RBS, ex Managing Director Transaction Banking Citi

Anand has worked in senior corporate and transaction banking roles in Citi, Royal Bank of Scotland and ANZ, as well as the Group CEO of a private equity backed equity & fixed income research outsourcing company. He has worked in India, China, Malaysia, Singapore, Hong Kong, Indonesia and in a U.K. role based out of Singapore in country, regional and global leadership assignments in the trade finance and transaction banking space.

In February 2015, Anand has recently set-up his own independent advisory firm: The Growth Paradigm Partnership (GPP) in Singapore. Current engagements have been in the Fintech Space, B2B payment space and with regional and global banks. Anand was awarded the Asset Asia Trade Finance Banker of the Year Award in 2013. Has been a speaker at ICC, Doha Forum, BAFT and SIBOS. He has attended executive education programs at the Harvard Business School.

Assessment

This eLearning course will include a self-assessment tool to help you prepare for the Certified Trade Finance Practitioner (CTFP) Final Examination if you choose to obtain this Certificate. The passing grade for the Final Examination is set at 70%.

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