



TRADE WITH EASE AND EXPERTISE

Introducing the Export/Import Certificate programme



The **Export/Import Certificate (EIC)** provides comprehensive and practical knowledge on how to conduct cross-border transactions.

This certification offers an in-depth understanding of international trade processes and their related risks to successfully compete in foreign markets.

Programme structure

Programme structure created by leading trade expert Guillermo Jimenez—author of the best-selling publication, *The ICC Guide to Export/Import: Global Standards for International Trade*—the EIC programme includes five e-courses. Each e-course covers the essential skills required to effectively trade worldwide and manage an international business, from negotiating contracts to resolving cross-border disputes.



Who's taking the EIC?

Export and import managers, trade finance bankers, forwarders and carriers, customs brokers, private and government inspectors and auditors, insurance providers, trade lawyers and trade promotion executives.

E-courses

- › International Trade Overview
- › Business Transactions and Contracts
- › Financing and Security Devices
- › International Logistics and Sourcing
- › Global Business Management



For CDCS® and CSDG® holders:

After completing EIC individual e-courses or the full Certificate, holders of the Certificate for Documentary Credit Specialists (CDCS®) or Certificate for Specialists in Demand Guarantees (CSDG®) will earn valuable CPD points for their required recertification.

Key features of the EIC

- › A virtual coach assists and guides you through each interactive lesson to achieve the learning goals
- › Interactive learning experience delivered by an award-winning e-learning production house
- › Market-leading certification
- › Exam is proctored 'live' via the Internet and can be scheduled any time

Price

The price for full certification is US\$699. This includes access to all 5 e-courses, in addition to a one-time attempt at the assessment examination. Each EIC e-course can also be purchased individually for US\$150.



“ In this complex, rapidly-changing environment, it pays to be up to date with global export standards and strategies. This comprehensive ICC Academy course provides a foundation in export/import best practices and terminology.”

GUILLERMO JIMENEZ Professor and author of the ICC Academy EIC programme



Quality learning from the world business organization

About the ICC Academy

The ICC Academy was founded in 2015 to provide market leading e-learning for trade professionals worldwide. The ICC Academy offers a wide range of specialised programmes, leveraging ICC's position as a world leader in defining commercial rules and standards to support international commerce.

The ICC Academy is a part of the Paris-based International Chamber of Commerce (ICC) which has over 6 million members in more than 100 countries, including many of the world's largest companies, SMEs, business associations and local chambers of commerce. ICC promotes international trade, responsible business conduct and a global approach to regulation through a unique mix of advocacy and standard setting activities—together with market-leading dispute regulation services.

Learn more at www.icc.academy